

Product news: Create a clean office with Pelikan

The Pelikan Cleaning Line creates a germ-free environment all around the computer workstation

High quality cleaning agents that are also gentle on skin, equipment and your wallet

Hanover, 18.09.2007. Office work can make you ill. Around 400 times more bacteria lurk between the keys of your PC than on a public toilet, say current studies. But germs in the office are not just unsavory and cause disease; screens soiled by dirt, dust and greasy fingerprints can also result in headaches and eye fatigue. Regular cleaning and care of office equipment, on the other hand, also help to maintain the value of your equipment.

With its new Cleaning Line, Pelikan now makes it possible to thoroughly clean your computer workstation: with mild, skin-friendly and biodegradable products which are safe and user-friendly, as well as easy on your wallet. The new series from the traditional Hanover company includes seven products for eliminating the exceptionally high level of contamination that occurs on keyboards, computer mice, telephones and screens.

Full pressure between the keys

The Pelikan **Airduster** is ideal for cleaning crumb-laden or sticky keyboards. The air jet of the ozone-friendly and non-flammable compressed gas cleaner can be optimally dispensed. The Airduster - with or without extension tube - removes even the smallest particles from between the keys, as it can spray from any inclination angle. Pelikan **Computer Cleaning Wipes** are also recommended for effective cleaning of keys, frame and all plastic surfaces. These come in a practical dispenser and, with their antistatic effect, noticeably reduce the attraction of dust.

These cloths are very skin-friendly, remain moist for a long time in the re-closable dispenser and provide a pleasant, fresh scent around the workstation.

Spray for clear vision

The new generations of screens (TFT/LCD) make new demands on cleaning agents: they require special cleaners that will not attack or damage their sensitive surfaces. Pelikan **Screen Cleaning Wipes** have been developed especially for use on optical devices and

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screens, as well as lenses, LCD, TFT, OHP and mirrors. The cloths can be applied directly and clean sensitive surfaces gently, quickly, streak-free and conveniently, without the need to wipe dry.

Larger than conventional fleece products are the **Dry Wipes**, which guarantee lint-free cleaning and can, of course, also be used wet. They enable particularly powerful cleaning of stubborn dirt, when used for screen cleaning together with the Pelikan **Screen Clean Spray**. The product guarantees very safe application even when the monitor is switched on: it is non-flammable and cleans quickly and streak-free even with minimal dispensing. Professional care like this prolongs the lifetime of TFT screens.

For effective cleaning of PC cases and keyboard, the use of Dry Wipes in conjunction with **Foamclean** is recommended. The foam quickly and thoroughly loosens ingrained particles of dirt.

Cleanliness on the move

For use on the move, in Internet cafes or when using shared laptops, Pelikan also offers its innovative cleaning tools (with the exception of the Dry Wipes) as a complete **set**. "As a leading manufacturer in the field of printer accessories we have been able to incorporate all of our expertise into the new Cleaning Line," explains Simone Bahrs, international Marketing Manager of the Pelikan marketing company." Our products, which have been optimally developed for sensitive plastic and glass surfaces, not only provide a hygienic workstation, but due to their particularly environmentally-friendly constituents effectively ensure hardware longevity."

The Pelikan Cleaning Line is available for purchase from the beginning of September 2007.

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